



Who should attend?

- Teacher-librarians
- **IT professionals**
- Classroom teachers
- **School executives**
 - Professional development co-ordinators

The Why 2 of Web 2.0

How it transforms everything!

Featuring Will Richardson, leading US educator in the understanding and implementation of web 2.0 technologies in schools.

Teacher-librarians, teachers, information professionals and school executive members are invited to participate in a full day seminar exploring connections between the “why to” of second generation web technology and constructivist learning.

The seminar will be an opportunity to engage with the big picture, not a “how to” session, and will be relevant to educators from both primary and secondary schools.

Seminar participants will:

- Gain a deeper understanding of why schools and school libraries should harness Web 2.0 technology.
- Explore the challenges Web 2.0 technologies bring to schools and school libraries, and develop responses to these challenges.
- Consider how school library services can be re-shaped to better assist learners and teachers to create, collaborate and share.
- Investigate opportunities to ensure school library services are student-centred and multimedia rich, as well as facilitate social networking and communicate innovation.
- Identify new knowledge and skills required by teacher-librarians and teachers to fully utilise the benefits of Web 2.0 technologies, as well as consider how such knowledge and skills can be most effectively acquired.

Brisbane

Wednesday 7th May, 2008

The Sebel and Citigate King George Square Hotel,
Cnr Ann and Roma Sts, Brisbane

Sydney

Friday 9th May, 2008

Dockside Conference Centre
Cockle Bay Wharf, Sydney

8.45

- Registration commences

9.15

- Welcome

9.25

- **A Web of Connections:
Why the Read/Write Web Changes
Everything**
Will Richardson

The Web has brought a world of information to our fingertips and, in the process, has transformed much of the way we work and live. But now that we have the ability to contribute our own ideas and experiences to the sum of human knowledge that we are building online, the impact of the Web is even more powerful. This shift in how we use the Web is already challenging political, business and media leaders to rethink the ways in which they operate. But what about education? Our model of schooling hasn't changed significantly in over 100 years, and it continues to be resistant to change in any meaningful ways. Yet in this new world of global connections, of powerful personal learning opportunities online, of shifting notions of information and knowledge, we must begin to re-envision the basic foundations of teaching and learning. If we don't, if we sit back and watch the world change without us, we risk our relevance and our ability to prepare our students for the world in which they will live and work.

10.30

- Morning tea

11.00

- A Web of Connections (continued)

11.45

- **Australian Initiatives
Transforming Learning**
Westley Field and Judy O'Connell

Two of Australia's highly regarded online learning specialists will share their inspirations, strategies and insights into the transformative power of Web 2.0 in this session.

Westley Field's presentation will draw on his work with 'Skoolaborate' – A global initiative – where teens and teachers collaborate in a Virtual World. He will share the strategies that worked in establishing a successful global collaborative initiative, including practical and administrative considerations. He will also draw on his role as Director of Online Learning at Sydney's MLC School, where a blended learning agenda has transformed learning and increased learning outcomes for students. He will explain how student-led online communities, integrated units of work, models and heuristics are what make it work. Video footage of student experiences and sample blended learning activities will illustrate his presentation. Westley will also explore future directions.

Judy O'Connell's presentation will challenge us to rethink our understanding of the role of school libraries in facilitating collaborative learning and teaching in our socially-networked world. Because of the power of technology we can embrace creativity, technology, literacy and multimedia to fit the exciting and different requirements of 21st century learning. Judy will show us how we can move from small local opportunities to big global initiatives, and will highlight the work of students in the Horizon Project and the Flat Classroom Project. The future of school libraries depends on our capacity to empower and embrace the digital identity of our students, their multi-modal conversations, and their innate abilities to engage in an online world.

12.45

- Lunch

1.30

- **Reinventing Libraries
– the Power of 2.0**
Christine MacKenzie

How can libraries capture the freshness and energy of social networking to reshape programs and services and find new meaning for their role in their communities? The focus of this presentation is how Web 2.0 technologies can be integrated to encourage the creation of content, with people interacting and participating online and in the library. Christine will explore how Web 2.0 technologies can add value to traditional library services such as the OPAC and how 2.0 technologies can help us create a transparent library where we listen to what our communities want. Christine will also discuss how you can use the interactive web and how the 23 Things Learning 2.0 program changes the way we (and those who work with us) think about ourselves, our work and our ability to learn new things.

2.30

- Afternoon tea

3.00

- **If Web 2.0 Transforms Everything,
Where Do I Start?**
**Will Richardson, Christine MacKenzie,
Westley Field and Judy O'Connell**

The seminar's final session will bring our speakers together as a panel with three purposes: to react to each of the presentations, to interact with seminar participants, and to explore meaningful and achievable next steps as we return to our workplaces eager to "transform everything".

4.00

- Seminar concludes

Speakers

Will Richardson



Will Richardson is known internationally for his work with educators and students to understand and implement instructional technologies and, more specifically, the tools of the Read/Write Web into their schools, classrooms and communities.

A former public school educator for 22 years, Will's own Weblog (Weblogg-ed.com) and best-selling book (Blogs, Wikis, Podcasts and Other Powerful Tools for Classrooms, March 2006, Corwin Press) are leading resources for the creation and implementation of Web 2.0 technologies on the K-12 level. Will is a leading voice for school reform in the context of the fundamental changes these new technologies are bringing to all aspects of life. He is a national advisory

board member for the George Lucas Education Foundation, an adjunct instructor at Seton Hall University

where he co-teaches with Alan November, and a monthly columnist for District Administration Magazine. He is a founding partner of the Connective Learning Group which is dedicated to assisting educators contextualize and implement Read/Write Web tools into their schools and classrooms. He lives with his family (all of whom are bloggers) in New Jersey.

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Christine MacKenzie



Christine MacKenzie is the CEO of Yarra Plenty Regional Library Service, a position she has held for four years. Prior to this she was Manager - Library Services at Brisbane City Council for six years. She is a past President of the Australian Library and Information Association, and has held executive positions on various ALIA sections and branches. She has been chair of a number of committees including the Public Libraries Advisory Committee of the Library Board of Queensland and Victoria's network of public libraries, Viclink. She is currently a committee member of the International Federation of Library Association's Metropolitan Libraries Section; the SirsiDynix Institute Advisory Council; and ALIA's Public Libraries Reference Group, Online Content Regulation Group and Awards

Panel. YPRL was the first library in the world to implement the 23 Things online learning program developed by the Public Library of Charlotte & Mecklenburg County and since then Christine has delivered a number of presentations, including a keynote address at the Elevations conference in Aarhus, Denmark in June 07; the Information Online conference in Sydney; the Public Libraries Australia conference in Adelaide and at various other events. YPRL has also administered training for 1,000 Victorian public library staff; as well as the State Library of Victoria, the Australian Taxation Office and assisted The University of Melbourne and Osfold Library in Norway with their programs.

Westley Field



Westley Field is the Director of the 'Skoolaborate' Initiative. He is also Director of Online Learning and Manager of IT at MLC School in Sydney. Westley presents around the world on topics such as Education in virtual worlds, Making 1 to 1 work, Heuristics of implementing e-learning, Educational technology, Connecting students in a Web 2.0 world and Leading in a flat world. He is the 2008 recipient of ASLA NSW's John Lee Award for innovative use of IT in learning. Westley has received many awards for his work with

schools and communities, including a Churchill Fellowship, Computerworld Honours (Smithsonian), Apple Distinguished Educator, Macromedia Education Leader and Adobe Education Leader. He is on the Board of the NSW and Sydney branches of the Australian Council of Educational Leaders. Westley relishes the opportunity to work with talented students, teachers and educators from all around the world, and finds their selfless sharing of ideas and skills refreshing.

Judy O'Connell



Judy O'Connell is the Head of Library and Information Services at St Joseph's College, Hunters Hill. Prior to taking up this position she was an Education Consultant for Libraries & Web 2.0 for 80 primary and secondary schools located in the Western regions of Sydney.

Her professional leadership experience spans K-12 and tertiary education, with a focus on libraries, technology, curriculum and professional development. She promotes innovation in school libraries and classrooms in a Web 2.0 world, and is a regular presenter at Australian and international technology

and teacher librarianship conferences and seminars. She has extensive experience at committee and executive levels of both ASLA NSW and the International Association of School Librarianship. Her passion for change and innovation inspires her blog HeyJude, which won the 2006 international Edublog Award for Best Librarian Blog, and which was shortlisted again in 2007.

Judy was also the 2007 recipient of ASLA NSW's John Lee Award for innovative use of IT in learning and is an education partner in the 'Skoolaborate' initiative.



Register at www.sybasigns.com.au/seminars

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Visit www.sybasigns.com.au/seminars for a quick and easy way to complete your registration. You can choose to receive an invoice or pay by credit card. Alternatively, fill in and fax back the form below.

Extra seminar reading (optional)



Yes, please send me _____ copies of "Blogs, Wikis, Podcasts" at \$55 per copy.

#997 ★ \$50.00 (\$55.00 GST incl) plus \$5.50 (GST incl) postage and handling.

Blogs, Wikis, Podcasts, and Other Powerful Web Tools for Classrooms

Corwin Press, 2006. Hawker Brownlow Education, 2007. ISBN: 1-4129-2767-6

Will Richardson demystifies words like "blog," "wiki," and "aggregator," making classroom technology an easily accessible component of classroom research, writing and learning.

This book makes it possible for anyone, no matter how inexperienced, to harness this amazing technology for the classroom today!

Brisbane Wednesday 7th May **Sydney** Friday 9th May

Name: _____

School: _____

Address: _____

Postcode: _____

Telephone: _____

Email: _____

Return the completed form as soon as possible to ensure your place.
Syba Signs Pty Ltd, PO Box 420, Rozelle NSW 2039 Fax (02) 9810 9022

Payment Details

Registration fee: \$275.00 GST incl

Cancellation Policy:

Any cancellation will incur a 10% fee.

Cancellations after the 30th April will incur the full cost of registration.

**A tax invoice will be sent to your school after we receive your registration.
Payment will be due within 30 days of issue of invoice.**

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